Exhibitor + Sponsorship Opportunities

97th Annual Conference, June 29–July 3, 2022, at the Hilton Portland Downtown

Western Economic Association International is bringing together over 1,000 economists from around the world for in-person and virtual sessions. We hope you will join us!

PRINT ADVERTISMENT

Ad placement in the printed program and PDF that will be circulated to participants, registrants and members, as well as being posted in perpetuity on the WEAI website.

Ad Size: 4.25" x 8.25"
Page Size: 5.25" x 9" (no bleeds)
Colors: submit B&W and full color artwork as JPEG/PNG
Deadline: upload online by May 15, 2022

IN-APP PUSH NOTIFICATION

Get your message out to participants on the day and time of your choice. Message has a 140 character limit and can link to a URL of your choice or to your sponsor page on the conference platform.

IN-APP BANNER

Small but visible, the navigation pane banner displays whether a user is on the mobile app or the web-based platform. Provide a link with your banner image to whatever content you choose, or WEAI can link your banner to your sponsor page on the conference platform, it's your choice!

Banner specs: will be provided for JPEG/PNG artwork

TABLE TOP DISPLAY

Manned or unmanned, six-foot, draped table top spaces are available. Coffee breaks will be located in the exhibit area to maximize traffic flow. WEAI staff will display materials sent for unmanned table top displays. Items will not be returned and displays are unsecured.

We will launch the conference platform in mid-April and the event app in early June, so the sooner you submit, the more exposure you get!

SPONSORSHIP BUNDLE

All conference sponsors enjoy the visibility of being listed in the program, on the conference website, and in the event app, but those who take advantage of the entire suite of opportunities are listed most prominently. Show your support and extend your reach with this full sponsorship investment including a print ad in the program, banner ad and push notification in the event app, and a table-top display at the conference!

To reserve your space, please complete and return this form along with your payment information to the WEAI Executive Office at sponsorship@weai.org.

- ☐ Print advertisement (per page) $650
- ☐ Banner advertisement in event app $450
- ☐ Push notification to all participants $350
- ☐ Table-top display (manned) $600
- ☐ Table-top display (unmanned) $500
- ☐ Sponsorship Bundle (ad+banner+push+table) $1,700

Included with all sponsorships:

- ☑ Logo placement on conference webpage.
- ☑ Listing in conference platform with dedicated info page.
- ☑ Opportunities to schedule 1:1 chats with attendees.

Questions? Please contact sponsorship@weai.org. We are happy to work with you to continue our mutual support of the economics profession.

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

☐ My check is forthcoming: PO# _____

☐ Charge my credit card: Expires: _____ CVV: _____

This signed application will become a contract upon acceptance by WEAI. The applicant (EXHIBITOR) agrees to abide by all rules, terms, and conditions set forth in this document. EXHIBITOR agrees to indemnify, hold harmless, and defend Western Economic Association International and Hilton Portland Downtown from and against any and all claims, including but not limited to reasonable attorneys' fees and costs, arising out of EXHIBITOR's display at WEAI 97th Annual Conference.

Signature _____ Date _____