Exhibitor + Sponsorship Opportunities

17th International Conference, April 12–15, 2023 @ University of Melbourne, Australia

Western Economic Association International is bringing together economists from around the world to share their latest research, and we invite you to join us!

PRINT ADVERTISMENT

Ad placement in the printed program and PDF that will be circulated to participants, registrants and members, as well as being posted in perpetuity on the WEAI website.

Ad Size: 3.5" x 8.5" full page, no bleeds
Page Trim Size: 4.25" x 9"
Format: submit B&W artwork as JPEG/PNG
Deadline: upload online by March 1, 2023

TABLE TOP DISPLAY

Manned or unmanned, six-foot, draped table top spaces are available. Coffee breaks will be located in the exhibit area to maximize traffic flow. WEAI staff will display materials sent for unmanned table top displays. Items will not be returned and displays are unsecured.

IN-APP PUSH NOTIFICATION & BANNER

Get your message out to participants on the day and time of your choice. Message has a 140-character limit and can link to a URL of your choice or to your sponsor page on the conference platform.

Small but visible, the navigation pane banner displays on the mobile app and web-based platform. Provide a link with your banner image to whatever content you choose, or WEAI can link your banner to your sponsor page on the conference platform, it's your choice!

EVENT SPONSORSHIP

Each sponsor will be listed in the conference program and designated as a sponsor on placards at the events. There are opportunities to sponsor coffee breaks and/or receptions. Call 714-965-8800 for further information.

We will launch the conference platform in mid-February and the event app in early April, so the sooner you submit, the more exposure you get!

SPONSORSHIP BUNDLE

All conference sponsors enjoy the visibility of being listed in the program, on the conference website, and in the event app, but those who take advantage of the entire suite of opportunities are listed most prominently. Show your support and extend your reach with this full sponsorship investment including a print ad in the program, banner ad and push notification in the event app, and a table-top display at the conference!

To reserve your space, please complete and return this form along with your payment information to the WEAI Executive Office at sponsorship@weai.org.

	AUD
☐ Print advertisement (per page)	$960
☐ Push notification to all participants and banner ad	$660
☐ Table-top display ☐ manned ☐ unmanned	$800
☐ Sponsorship Bundle (ad+banner+push+table)	$2,220
☐ Event Sponsorship	$10,000

Included with <u>all</u> sponsorships:
- ☑ Logo placement on conference webpage.
- ☑ Listing in conference platform with dedicated info page.
- ☑ Opportunities to schedule 1:1 chats with attendees.

Questions? Please contact sponsorship@weai.org. We are happy to work with you to continue our mutual support of the economics profession.

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

☐ My check is forthcoming: PO# _____
☐ Charge my credit card: Expires: _____ CVV: _____

This signed application will become a contract upon acceptance by WEAI. The applicant (EXHIBITOR) agrees to abide by all rules, terms, and conditions set forth in this document. EXHIBITOR agrees to indemnify, hold harmless, and defend Western Economic Association International and University of Melbourne from and against any and all claims, including but not limited to reasonable attorneys' fees and costs, arising out of EXHIBITOR's display at WEAI 17th International Conference.

Signature _____ Date _____