



Exhibitor + Sponsorship Opportunities

99th Annual Conference, June 29-July 3, 2024 @ Hyatt Regency Seattle, Washington

Western Economic Association International is bringing together economists from around the world to share their latest research, and we invite you to join us!

PRINT ADVERTISEMENT

Ad placement in the printed program and PDF that will be circulated to participants, registrants and members, as well as being posted in perpetuity on the WEAI website.

Ad Size: 4.25" x 8.25" full page, no bleeds
Page Trim Size: 5.25" x 9"
Format: submit B&W artwork as JPEG/PNG
Deadline: email to sponsorship@weai.org by May 1, 2024

TABLE TOP DISPLAY

Manned or unmanned, six-foot, draped table top spaces are available. Coffee breaks will be located in the exhibit area to maximize traffic flow. WEAI staff will display materials sent for unmanned table top displays. Items will not be returned and displays are unsecured.

SPONSORSHIP BUNDLE

All conference sponsors enjoy the visibility of being listed in the program, on the conference website, and in the event app, but those who take advantage of the entire suite of opportunities are listed most prominently. Show your support and extend your reach with this full sponsorship investment including a print ad in the program, networking page banner ad and push notification in the event app, as well as a table-top display at the conference!

IN-APP PUSH NOTIFICATION + BANNER

Get your message out to participants on the day and time of your choice. Message has a 256-character limit and can link to your sponsor page on the conference platform.

The navigation page banner displays on the mobile app and web-based platform. You can link your banner image to your preferred content or have WEAI link it to your sponsor page on the conference platform—your choice!

EVENT SPONSORSHIP

To maximize your visibility, sponsor a day of coffee breaks and/or the Welcome Reception. The coffee sponsorship includes a sponsorship bundle, and the welcome reception sponsorship not only includes a sponsorship bundle but also features a home screen ad on the mobile app.

We will launch the conference platform in mid April and the event app in early June, so the sooner you submit, the more exposure you get!

To reserve your space, please complete and return this form along with your payment information to the WEAI Executive Office at sponsorship@weai.org.

- Push notification to all participants + banner ad.....\$450
- Table-top display manned unmanned\$600
- Print advertisement (per page)\$650
- Sponsorship Bundle (ad+banner+push+table)..... \$1,500
- Coffee Sponsorship..... \$5,000
- Welcome Reception Sponsorship \$20,000

Included with all sponsorships:

- Logo placement on conference webpage.
- Listing in conference platform with dedicated info page.

Contact Name

Company

Address

City State Zip

Phone E-mail

- My check is forthcoming: PO# _____
- Charge my credit card: Expires: _____ CVV: _____

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This signed application will become a contract upon acceptance by WEAI. The applicant (EXHIBITOR) agrees to abide by all rules, terms, and conditions set forth in this document. EXHIBITOR agrees to indemnify, hold harmless, and defend Western Economic Association International and Hyatt Regency Seattle, Washington from and against any and all claims, including but not limited to reasonable attorneys' fees and costs, arising out of EXHIBITOR's display at WEAI 99th Annual Conference.

Questions? Please contact sponsorship@weai.org. We are happy to work with you to continue our mutual support of the economics profession.

Signature _____ Date _____